



How to  
Master  
the Art of  
**Execution**



Date: September 13, 2018

Held at the new  
LearnToLead *Elite Center*  
near Los Angeles, CA!

Investment: \$795 Per Person

This includes the one-day workshop, workshop materials, breakfast and lunch each day. It does not include airfare or lodging.

Located in Agoura Hills, CA; just 35 miles north of LAX and 15 miles from Malibu.

This Elite workshop presents a comprehensive **execution process** for teaching **everyone in your organization** how to **convert vision and strategy** into results using Dave Anderson's **MAX Process**.

**IN THIS ELITE WORKSHOP YOU'LL DO THE FOLLOWING:**

- Learn a highly effective five step execution process applicable to all departments and organizations.
- Learn that "if everything is important, nothing is important", and narrow your focus to the ultimate few goals that mean the most.
- Learn strategies for creating a DAILY focus on the high-leverage activities that help you reach the most vital goals.
- Learn a key strategy for daily - rather than monthly - accountability that strengthens your culture and creates unparalleled consistency.
- Learn a three step strategy ("pruning" basics) for efficiently addressing policies, strategies, processes and people who inhibit execution.
- Learn strategies for engaging team members in all positions and drawing the best from them every day.
- Learn the key structure you need to create the consistency in execution you crave, but have lacked.
- **Five week video course** follow up to reinforce and assist application.
- **Breakout sessions in private breakout rooms** to work on course material and prepare action plans for returning to your organization.
- **Intimate class size and personal coaching** from Dave on how to deal with specific execution issues you currently face.



Dave Anderson is an international speaker and trainer and the president of Learn To Lead, a sales and leadership training company. He is the author of 14 books, including *Unstoppable*, *It's Not Rocket Science*, *If You Don't Make Waves You'll Drown*, *How to Deal with Difficult Customers*, the *TKO Business* series, and the *By THE BOOK* series. He offers hundreds of free training articles and other resources through his website, [LearnToLead.com](http://LearnToLead.com).  
Follow Dave on Twitter @DaveAnderson100

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